

**CHIEF PATRON**  
Sr. Philomena Cardoza  
President

Sisters of St Joseph of Tarbes  
Bangalore Province

**CHAIRPERSON**

Dr. Sr. Elizabeth C S  
Principal  
Jyoti Nivas College Autonomous  
Bangalore

**CONFERENCE ADVISOR**

Mr. Srinivas Pothpragada  
CEO, Ostilio Pvt Ltd, Secunderabad

**CONVENOR**

Dr. Ella Sen  
Vice -Principal , Arts  
IQAC Co ordinator  
Jyoti Nivas College Autonomous

**ORGANIZING SECRETARY**

Mrs. Carol Stanly Semler  
Associate Professor in Physics

**CORE COMMITTEE  
MEMBERS**

Dr. Lalitha Raman  
Mrs. Leena Nair  
Dr. Radha Ganapathy  
Dr. Vanaja Malathy  
Mrs. Paramita Sen  
Ms. Roshini Shetty



**Jyoti Nivas College  
Autonomous**



**U G C Sponsored  
International Conference  
on**

**Entrepreneurship, Innovation and  
Inclusiveness - A Strategic Paradigm  
16th-17th September, 2014**

**Organised by  
Internal Quality Assurance Cell (IQAC)  
Jyoti Nivas College Autonomous  
Bangalore**

## About the College:



Jyoti Nivas College is a premier autonomous institute in Bangalore, India. Since its inception in 1966, by the Society of St. Joseph of Tarbes, the college has been providing comprehensive and balanced education in Arts, Science, Commerce and Management, achieving excellence both at undergraduate and postgraduate level. The college has been re-accredited with "A" Grade by NAAC with the highest CGPA of 3.76 in 3rd cycle of re-accreditation in 2012, and with the status of "College of Excellence" by the University Grants Commission, 2014

## IQAC in Jyoti Nivas College



The primary aim of the IQAC is to develop more specific systems for conscious, consistent and catalytic action for improving the academic and administrative performance of the institution.

IQAC keeps the institution abreast of quality sustenance activities on a wide gamut of pertinent issues.

IQAC generates good practices, ideas, planning, implementing and measuring the outcome of academic and administrative performance of the institution.

The IQAC's strong focus to create awareness and promote all quality sustenance activities has made it take the initiative to organizing a UGC sponsored International Conference on:

### **Entrepreneurship, Innovation and Inclusiveness – A Strategic Paradigm**

This initiative of the IQAC aims to provide an open platform to faculty members, research scholars, students, corporate leaders, legal practitioners, entrepreneurs, financial institutions, NGO'S and SHG'S for debating, discussing and, more crucially, for interacting and creating awareness among college students about the vital role of 'inventive entrepreneurship' and 'innovative leadership' in facilitating an 'inclusive growth' of the State. It also serves as a forum for potential entrepreneurs to present their unique business plan. The conference will be held at Jyoti Auditorium, Jyoti Nivas College, Bangalore on the 16th and 17th of September, 2014.

## Programme Schedule

Day I - 16th September, 2014

Registration	8.45 - 9.30 am	
Inauguration	9.30 am - 11 .00 am	
Welcome and Message	Dr. Sr. Elizabeth C .S Principal, Jyoti Nivas College Autonomous	
Chief Guest	Mrs. Meena Ganesh Co-founder & CEO Portea Medical	
Guests of Honour	Ms. Hemalatha Annamalai CEO, Ampere Motors, Singapore	
	Mr. Lloyd Sanford Managing Director, Top Blue Supply Chains Pvt Ltd, India Director , Applied Logistics India Pvt. Ltd	
	Ms. Kathryn Kylee Owner, Vibrant Lives, By Design, Bangalore.	

### Session I

**Fostering Entrepreneurship & Innovation for Inclusive Growth**

11:30 am – 1:05 pm

#### Chairperson

Dr.Ramachandra Aryasri Ankiseti  
Director, School of Management Studies  
JNT University, Hyderabad.



**Innovative Entrepreneurship To Overcome Socio-economic Challenges**

Mr. Sujit.S.Nair  
Director/ Chief Coordinator,  
British South India Council of Commerce;  
C.E.O Eye T Global Software Solutions, Bangalore.



**Role of Governance and Institutional Frame Work in Promoting Entrepreneurship**

Dr. Debasis Chatterji  
CEO, Netxcell Ltd, Hyderabad



#### Lunch Break

### Session II

**Role of Innovation**

2:00 pm – 3:45 pm

#### Chairperson

Mr. Murali Tenneti  
Senior General Manager &  
Business Operations officer,  
Wipro Technologies



Case Presentation on "Innovation in Entrepreneurship"  
Stellapps

Mr. Ranjith Mukundan  
CEO and Co-founder,  
Stellapps Technologies, Bangalore



Intrapreneur as a Catalyst for Change

Mr. Lloyd Sanford  
Managing Director,  
Top Blue Supply Chains Pvt Ltd, India  
Director , Applied Logistics India Pvt. Ltd



Tea Break

Panel Discussion

Start-ups and Generation Next-The way ahead  
3.45 pm - 4.30 pm

Moderator

Dr. G.Sabarinathan  
Associate Professor, Finance and Control Area;  
Chairperson, NS Raghavan Centre for  
Entrepreneurial Learning  
Indian Institute of Management Bangalore



Panelists

Mr. Srinivas Pothapragada  
CEO, Ostilio Pvt.Ltd. India, Secunderabad



Mr. Ravi Shankar  
Executive Director, Akshayakalpa Farms &  
Foods Pvt.Ltd, Bangalore.



Mr. Ravi Venkatesh  
Head, Competency Function,  
Wipro Technologies



Mr. Darshan Karki  
Founder, President  
Super Solutions Corporation, Minnesota, USA

Day II - 17th September, 2014

Session I  
Social Entrepreneurship  
9:30 am - 11:00 am

Chairperson

Mr. Supreeth Nagaraju  
A - Head - Education ,  
West, South India & Sri Lanka  
Adobe Systems, India



Social Entrepreneurs as Dynamic Change Agents

Shanthi Raghavan,  
Founder and Managing Trustee,  
Enable India, Bangalore



Innovation in Community Health Care

Mr. Anil Kumar  
Chairman and CEO, Global Strategists, Inc.  
Fremont, CA, USA



Tea Break

Business Plan Presentation  
10:00 am - 1:00 pm

Panel of Judges - Parallel Sessions

Mr. P. Ramakrishna  
General Partner, Utthishta  
Management Advisors, Hyderabad



Mr. Srinivas Pothapragada  
CEO, Ostilio Pvt.Ltd.

Mr. Mahesh Venkatraman  
Vice-President, Infosys Ltd



Mr. Raja Vonna  
Co-Founder & Vice President  
OEM Engineering,  
Sanovi Technologies Pvt.Ltd.



SESSION II

Women Empowerment through Entrepreneurship  
11:20 am - 1:00 pm

Chairperson

Ms. Akhila Ramesh  
CEO, Nivasa



Women and Entrepreneurship-Opportunities and  
Challenges

Ms. Kathryn Kylee  
Owner, Vibrant Lives, By Design,  
Bangalore.



Empowering Women through Entrepreneurship

Ms. Wilma Rodrigues  
Founder, Saahas, Bangalore



Lunch Break



SESSION III  
Role of Venture Capital  
2:00 pm - 3: 15 pm

**Chairperson**

Mr. Srinivas Pothapragada  
CEO, Ostilio Pvt.Ltd.

**Role of Venture Capital in Fostering -  
Entrepreneurship**

Mr. P. Ramakrishna  
General Partner, Utthishta Management Advisors,  
Hyderabad

**Significance of venture capital for start-ups**

Mr. Kamal Raj  
Co-founder and Director, Reap Benefit  
Bangalore



**Valedictory**

**REGISTRATION PROCEDURE**

We welcome all delegates from all over the globe. However, all must register to attend this conference. registration fee for the conference is as follows:

Students	₹800
Research Scholars	₹1000
Academia	₹1500
Corporate Representatives	₹3000

Note : Registration fee is not refundable. fee includes conference kit, refreshment and lunch for two days.

The Demand Draft should be drawn in favor of Principal, Jyoti Nivas College-Payable in Bangalore.

Accommodation for outstation delegates can be arranged on payment basis. For details regarding reservation for stay kindly contact:

Mr. A B Sylvester + 91 9141401606  
Mr. S Vijayaraghava Reddy + 91 9341237954

Duly filled in registration form along with DD must be sent to the following address:

The Convenor, Dr. Ella Sen, IQAC, Jyoti Nivas College  
Autonomous Hosur Road, Bangalore 560 095  
University and College teachers attending the conference  
will be given the OOD Certificate.

You can contact us at: Email: [jncsummit2014@gmail.com](mailto:jncsummit2014@gmail.com)

Contact mobile numbers for registration:

Prof. Carol Stanly: +91 9880033143  
Ms. Fouzia Khanum : +91 9980154924  
Dr.Vanaja Malathy: +91 9886754713  
Prof.Sreedevi: +91 9964839584  
Prof.Shakila: +91 9480618959

**GUIDELINES FOR SUBMISSION OF  
BUSINESS PLAN**

All undergraduate and postgraduate students of Arts, Science, Commerce, Engineering and Management stream are eligible to send the business plan.

Date of submission of business plan – On or before 8th September 2014

Date for confirmation of selected candidates– 12th September 2014

Cash prize will be awarded to three business plans as follows:

I prize-Rs.25000

II prize-Rs15000

III prize-Rs.10000

Students registering for the conference are eligible to participate in the business plan event. No TA/DA is admissible.

All correspondence with respect to the business plan to be sent to [jncsummit2014@gmail.com](mailto:jncsummit2014@gmail.com).

The business plan should be as per the criteria mentioned below:

Name of the Candidate

Name of the Institution

Email id

Contact no. Landline and mobile

The business plan has to be in Times New Roman (MSWord), 12 font size, 1.5 spacing on A4 size sheet, The plan should be a minimum of 10 pages up to a maximum of 20 pages

The business plan can be submitted and presented individually or jointly. (Maximum 3 members)

Final presentation will be judged by eminent businessmen and venture capitalists who are willing to finance and guide budding entrepreneurs.

**For Business Plan Queries:  
Ms. Grace Samuel: +91 9481241885**

**Venue**

**JYOTI AUDITORIUM**

Jyoti Nivas College Autonomous  
Hosur Road, Bangalore - 560 095  
website : [www.jyotinivas.org](http://www.jyotinivas.org)

